

TAKE CHARGE OF YOUR TALENT

Three Keys to Thriving in Your Career, Organization, and Life



Based on the book by Don Maruska & Jay Perry with foreword by Jim Kouzes

Unlock your most valuable assets – your people and their talents.



The Take Charge of Your Talent Program applies leading brain research and learning insights with three keys:

I. Power Up Your Talent Story

Transform from bystanders to heroes of your own success with conversations that stimulate new possibilities and self motivate.

II. Accelerate Through Obstacles

Translate intentions into action with resources that will rocket your hopes into reality.

III. Multiply the Payoffs for Yourself and Others

Unlock enduring assets for your career and organization by following the model that the world's best surgeons use.

**INVIGORATE
YOUR TEAM & YOUR
BOTTOM LINE**

This proven program has delivered results for leading organizations. Now you can put it into practice for your team.

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THE TAKE CHARGE PROGRAM IN ACTION

Serving Key Needs:

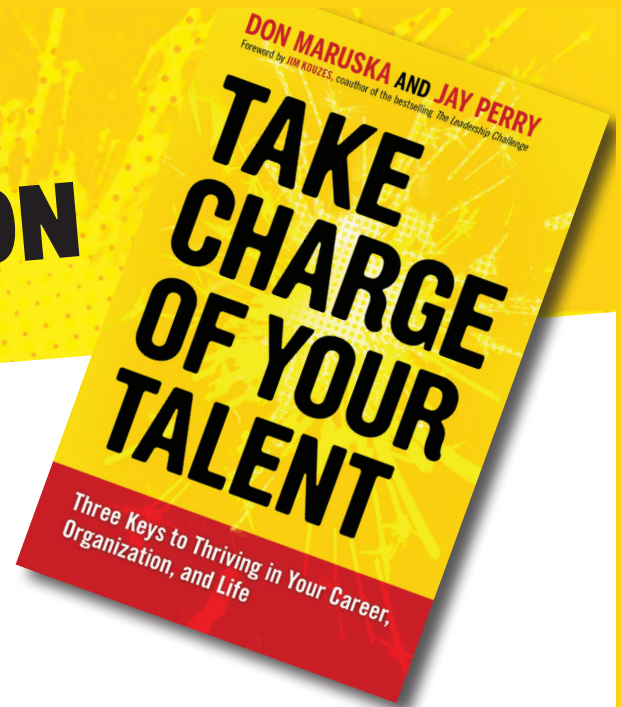
The Take Charge of Your Talent Program allows organizations to fully develop their entire talent roster to increase creativity, productivity, and satisfaction. With demographic shifts, right sizing, and fundamental changes in how people want to learn and grow, this program targets success in today's environment.

Fresh Approach:

Unlike top-down succession plans and other talent development strategies, Take Charge of Your Talent taps individuals' own interests, energy, and aspirations. It applies the latest scientific knowledge about constructive thinking to catalyze rapid results. What's more, these tools scale efficiently so that you can produce the best outcomes for your organization.

Proven Tools:

Three inter-related keys deliver powerful benefits. We guide participants to enjoy engaging Talent Catalyst Conversations that stimulate one another's thinking and develop new approaches. Then, we provide effective Action Plans and Productivity Tools to accelerate your progress and strengthen the inner qualities for success. Finally, participants use a powerful model to create enduring Career and Organizational Assets.



GENUINE RESULTS:

Take Charge of Your Talent has helped transform individuals and teams. A **JUNIOR STAFF MEMBER** who had felt blocked from advancement became a successful supervisor. A **TALENTED MANAGER** swamped with daily tasks found a path to broader organizational leadership. A **SENIOR EXECUTIVE** counting the days to retirement gained new energy to leave a legacy and share his knowledge. A **CEO** worked with a front-line supervisor to uncover ways to engage people throughout the organization. Within a few months, a **TEAM** created and documented hundreds of new knowledge assets that demonstrated personal progress and delivered organizational value.

In short, participants shift from a collection of individual contributors to a cohesive dynamo of energized and growing talent. **They unlock the best in each participant and help their talents flow throughout the organization.**

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“TAKE CHARGE OF YOUR TALENT IS A POSITIVE AND REFRESHING APPROACH TO TALENT DEVELOPMENT.”

Renee Robertson, former Director, Talent Development, Verizon